

Take Your IT Outsourcing Intelligence TO A WHOLE NEW LEVEL

Snapshot BenchMARQ™. Non-invasive, rapid delivery benchmarking.

Snapshot BenchMARQ leverages the power behind the ProBenchmark modeling engine to provide rapid delivery of current market pricing for IT infrastructure outsourcing solutions. Our seasoned consultants streamline the data collection process, conduct on-site analysis and deliver fact-based accurate and reliable results.

- >> **Eliminates** time-consuming one-off research
- >> **Provides** actionable pricing results to empower your corporate decisions
- >> **Enables** “What-If” analysis and scenario modeling to look for gaps in price, identify cost drivers, evaluate scope and predict price impact of contract changes. **9.35x10⁵⁸** – that’s the number of possible price outcomes in the server tower alone.

Why Snapshot?

Benchmarking does not have to be time consuming, labor intensive or costly. The Snapshot BenchMARQ™ enables rapid, fact-based decision making from the early stage business case through contract renegotiation. Snapshot can even be used as a cost effective alternative to traditional third-party benchmarks.

- >> **Accessible:** Direct client access to the ProBenchmark modeling engine.
- >> **Non-invasive:** 80% of data gathering can be accomplished in a 2-hour interview session, per tower.
- >> **ProBenchmark Certified:** Combined with a review of invoices, budget or contractual agreements, data collection verification ensures specific configuration will produce consistent, actionable results.
- >> **On-site** presentation of results.
- >> **Follow-on** access to the OMA for periodic “What-If” analysis and scenario planning.

Data analysis is conducted using the ProBenchmark modeling engine, providing fact-based, accurate and reliable price-points appropriate for the size and complexity of your project scope.

- >> **Scalable:** Parametric modeling engine generates *nearly infinite scenarios* according to input relationships; price output accurately reflects size, complexity and scope.
- >> **Consistent:** Automated, parametric platform provides repeatable “single version of reality,” eliminating subjectivity while significantly increasing reliability of results.
- >> **Reliable:** Powered by the proprietary MARQbase™ database, containing hundreds of contracts and thousands of price data points, updated quarterly to reflect current market realities.

“ ProBenchmark was very responsive and easy to work with. Their depth of knowledge and attention to detail got rave reviews from our executive management. ”

~ VP Infrastructure, Midwestern Healthcare Provider